



Project Description

Aura is a mixed-use master planned community located on 350 acres in Gloucester County, NJ. The development is envisioned as a senior oriented community rooted in a philosophy of wellness. This unique environment will support a comprehensive, holistic and enriched community aimed primarily towards seniors. This progressive community is conceived as a fully integrated community supporting authentic services such as those found in the most desirable, thriving and well established communities in the world.

This new community is to be planned to support a full and enriched lifestyle for residents of a primarily elder demographic. In support of the concept this community will include a Main Street with authentic supporting functions such as medical and wellness venues, retail

and commercial venues, recreation and entertainment venues, and potentially government and religious venues.

- The community will include a variety of housing types such as independent/age centered housing, assisted living, skilled nursing, and/or live-in caretaker housing.
- The community will include for sale as well as rental housing and multi-generational housing and support amenities.
- This community has committed partners including a local university and a local healthcare system.

